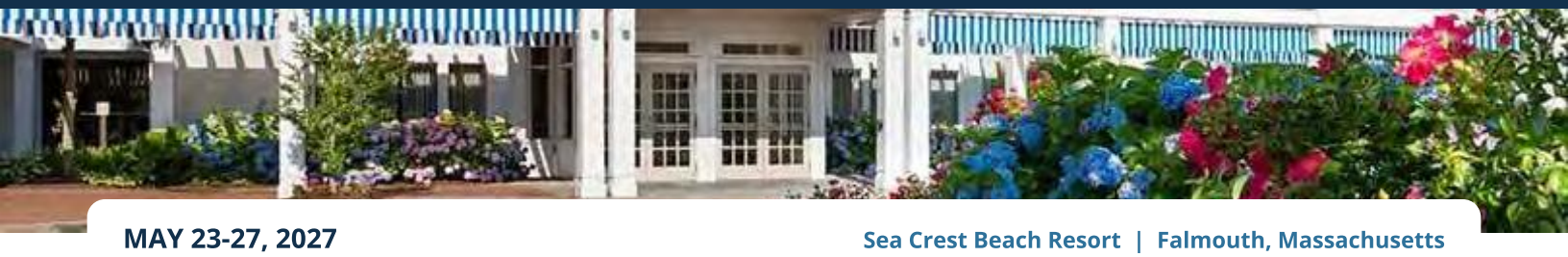
NRAAO 2027

Welcome to Massachusetts



MAY 23-27, 2027

Sea Crest Beach Resort | Falmouth, Massachusetts

NRAAO/MAAO 2027: Education, Connections & Cape Cod

Anchored in Tradition, Sailing Toward the Future

Mark your calendar—NRAAO/MAAO 2027 is heading to Falmouth, Massachusetts!

With our 2027 conference theme, "Anchored in Tradition, Sailing Toward the Future," NRAAO and MAAO will celebrate the strong foundation of the assessing profession while looking ahead to the ideas, technology, and valuation challenges shaping our future.

The 2027 conference promises to bring together the very best of NRAAO: outstanding education, professional connections, memorable activities, and the opportunity to experience one of New England's most beautiful coastal communities.

Education for Every Stage of Your Career

Whether you are brand new to assessing, looking to strengthen your skills, or ready to tackle more advanced valuation challenges, the 2027 education program is being designed with something for everyone.

Attendees can look forward to three educational tracks, giving you the flexibility to build a conference experience around your own professional needs.

Back to Basics will focus on the fundamentals—the building blocks every assessor needs for a strong foundation. These sessions will be especially valuable for those newer to the profession, while also providing an excellent refresher for experienced staff.

Building Your Toolkit will take those fundamentals further with practical sessions designed to strengthen day-to-day assessing skills. Topics will explore valuation techniques, market analysis, technology, taxpayer communication, and the real-world challenges facing assessing offices today.

A Roadmap to a Successful Revaluation a practical, hands-on look at the revaluation process from start to finish. This interactive workshop will explore ratio studies, data quality, model specification, calibration, and the "Big Three" components of mass appraisal—land tables, base rates, and depreciation tables.

Using real-world scenarios, participants will learn how to identify model weaknesses, diagnose performance issues, test results against industry standards, and make meaningful improvements. Attendees will leave with practical tools and strategies they can apply to their own revaluation projects.

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From mastering the fundamentals that have long been the foundation of our profession to exploring the tools and techniques that will shape assessing in the years ahead, the education program truly reflects our theme: Anchored in Tradition, Sailing Toward the Future.

Whether you have been in assessing for two years or twenty years, our goal is for you to leave Falmouth with new ideas, useful tools, and information you can bring home and put to work.

Tuesday on the Links

Looking to add a little friendly competition to your conference week?

Be sure to plan for the Tuesday Golf Tournament, an opportunity to get outside, enjoy the Cape Cod scenery, and spend time with fellow attendees away from the classroom.

Whether you are playing to win or simply joining us for the camaraderie, the tournament is sure to be a fun addition to the NRAAO/MAAO 2027 experience.

Discover Falmouth

When the educational sessions end, Falmouth and Cape Cod are waiting.

One of the highlights of Falmouth is its vibrant and eclectic downtown. Main Street is made for strolling, with an inviting mix of locally owned boutiques, specialty shops, galleries, cafés, restaurants, pubs, and sweet treats along the way.

Whether you are looking for a unique Cape Cod souvenir, browsing local shops, meeting friends for cocktails, enjoying fresh seafood, or settling in for dinner after a full day of education, downtown Falmouth offers plenty to explore—all with the relaxed coastal atmosphere that makes the Cape so special.

There is even more to discover throughout the area. Walk or bike along the beautiful Shining Sea Bikeway, take in the views from Nobska Lighthouse, or spend some time along the beach.

There will be no shortage of ways to turn your conference trip into a true Cape Cod getaway.

More Than a Conference

NRAAO has always been about more than what happens in the classroom.

It is about reconnecting with colleagues, meeting assessors from across the region, exchanging ideas, and building the professional friendships that make our organization special.

In 2027, you can start the day learning something new, spend Tuesday on the golf course, stroll downtown Falmouth for shopping and dinner, and end the evening catching up with friends from throughout the NRAAO region.

Come for the education. Stay for the networking, the golf, the shopping, the dining, the friendships, and the Cape Cod experience.

Anchored in Tradition. Sailing Toward the Future.

We can't wait to welcome you to Massachusetts for NRAAO/MAAO 2027. Falmouth is waiting!

More information to follow

Submitted by Ellen Brideau, NRAAO President 2027